



# 2017 Agenda-At-A-Glance

Conference Sessions – April 24-26

Pre- and Post-Conference Courses – April 23, 27-28

**TRACKS:** A = Case Studies • B = Trending • C = Program Development and Advancement • D = Measurement, Metrics, and Maturity • E = Emerging Technology • F = Professional Development • G = SME (Ask the Experts) • P = Plenary

DAY	TIME	TRACK	SESSION TITLE	SPEAKERS	<input type="checkbox"/>
<b>Pre-Conference Sessions</b>					
Sunday, April 23	1:30 p.m. – 4:00 p.m.	PRE2	Measures and Metrics for Preparedness: A Hands-On Workshop	David Lindstedt, PhD, PMP, CBCP	<input type="checkbox"/>
Sunday, April 23	1:30 p.m. – 5:00 p.m.	PRE4	Learn To Create A Table Top Exercise – An Exercise in Business Continuity/COOP Preparedness!	Ted Brown, President and CEO, KETCHConsulting	<input type="checkbox"/>
<b>Day 1</b>					
Monday, April 24	8:00 a.m. – 9:30 a.m.	P1	Institutional Knowledge! When Good Employees Leave, What Do We Really Lose and How Do We Retain It?	Dr. Andrew Pena, New Mexico State University	<input type="checkbox"/>
Monday, April 24	9:45 a.m. – 10:45 a.m.	B1	The Next Generation of Crisis Management and Business Continuity: How Gen X and Millennials Will Change the Landscape	Grace Burley, Strategic Crisis Advisors	<input type="checkbox"/>
Monday, April 24	9:45 a.m. – 10:45 a.m.	C1	Developing a New Business Continuity Program - What My Program Looked Like One Year After I Started a New Job	Ron Kamps, Mutual of Enumclaw	<input type="checkbox"/>
Monday, April 24	9:45 a.m. – 10:45 a.m.	C2	Choosing a Tabletop Scenario for your Next Exercise	Kathy Lee Patterson, Independence Blue Cross, and Melissa Owings, Blue Cross and Blue Shield of Nebraska	<input type="checkbox"/>
Monday, April 24	9:45 a.m. – 10:45 a.m.	E1	Management and Prevention of Cyber-attacks in the Real World	Frank Buck, Senior Product Mgr., Sungard Availability Services, and Doug Sawyer, Disaster Recovery Coordinator - Team Lead, Kroger	<input type="checkbox"/>
Monday, April 24	9:45 a.m. – 10:45 a.m.	G1	Developing a Strategic Training Plan	Mike Keating, RGA Reinsurance, Moderator	<input type="checkbox"/>
Monday, April 24	11:00 a.m. – 12:00 p.m.	A1	Cyber Incident Response: It's Not Just for Techies!	Tracy Judge, TransUnion and Peter Laz, Fusion Risk Management	<input type="checkbox"/>
Monday, April 24	11:00 a.m. – 12:00 p.m.	C3	The Evolution to Building Effective, Resilient & Compliant Plans	Christopher Duffy, Strategic BCP	<input type="checkbox"/>
Monday, April 24	11:00 a.m. – 12:00 p.m.	D1	Regional FIRST Coalitions & New Critical Infrastructure Info Sharing – Panel Discussion	Susan Rogers, FS-ISAC Director of Business Resiliency, Moderator	<input type="checkbox"/>
Monday, April 24	11:00 a.m. – 12:00 p.m.	E2	Top Five Things You Can Do Right Now to Modernize your Business Continuity Program	Tejas Katwala, Continuity Logic	<input type="checkbox"/>
Monday, April 24	11:00 a.m. – 12:00 p.m.	F1	BCM Trends – Understand the Impact to Your Program and Career	Cheyene Marling, BC Management	<input type="checkbox"/>
Monday, April 24	1:00 p.m. – 2:15 p.m.	A2	Turn Up the Volume: Building a Global BCM Training Program in a Busy, Distracted World	Lisa Trousdale, Ernst & Young, and David Mack, Ripcord Solutions	<input type="checkbox"/>
Monday, April 24	1:00 p.m. – 2:15 p.m.	C4	Business Continuity Exercises: Creating Scenarios to Achieve Goals	Laurie Wonders, TriZetto	<input type="checkbox"/>
Monday, April 24	1:00 p.m. – 2:15 p.m.	C5	Everything You're Doing is Wrong! (And Other Helpful Hints from the Continuity 2.0 Manifesto)	David Lindstedt, Readiness Analytics	<input type="checkbox"/>
Monday, April 24	1:00 p.m. – 2:15 p.m.	C6	Rapid Continuity: Can We Recover	Phil Lambert, Ripcord Solutions	<input type="checkbox"/>
Monday, April 24	1:00 p.m. – 3:45 p.m.	B2	Cybersecurity Update for Business Continuity Community	Dr. Nader Mehravari, Axio	<input type="checkbox"/>
Monday, April 24	2:30 p.m. – 3:45 p.m.	A3	Case Study: Workplace Violence Awareness and Prevention Training – How UPS Improved Its Workplace Violence Program	Chris Summerrow, UPS, and Randy Spivey, Center of Personal Protection and Safety (CPPS)	<input type="checkbox"/>
Monday, April 24	2:30 p.m. – 3:45 p.m.	C7	Is Your Company Prepared for a Catastrophic Data Breach?	Suzanne Hartin, Early Warning, and Chris Belt, PNC	<input type="checkbox"/>
Monday, April 24	2:30 p.m. – 3:45 p.m.	D2	Capturing, Consolidating and Communicating Critical Continuity Data in an Concise, Electronic Way	Jeremy Gudgeon and Rebecca Harding, Vanguard	<input type="checkbox"/>
Monday, April 24	2:30 p.m. – 3:45 p.m.	E3	Information Technology Risk: What You Need to Know	Michael Herrera, MHA Consulting	<input type="checkbox"/>

Monday, April 24	4:00 p.m. – 5:00 p.m.	A4	Lessons Learned from History Past	Joe Flach, Safe Harbor Consulting	<input type="checkbox"/>
Monday, April 24	4:00 p.m. – 5:00 p.m.	C8	Continuity Confessions	Howard Mannella, Alternative Resiliency Services	<input type="checkbox"/>
Monday, April 24	4:00 p.m. – 5:00 p.m.	D3	What Is Your Risk Appetite?	Lynnda Nelson, ICOR	<input type="checkbox"/>
Monday, April 24	4:00 p.m. – 5:00 p.m.	D4	Why Your Vendors' Subcontractors Are Putting You at Risk	Brandon Tanner, Rentsys	<input type="checkbox"/>
Monday, April 24	4:00 p.m. – 5:00 p.m.	F2	BCI Global Research Summary – Key Trends, Influences and Conclusions Affecting the Profession	John Jackson, BCI USA Chapter	<input type="checkbox"/>
<b>Day 2</b>					
Tuesday, April 25	8:30 a.m. – 9:30 a.m.	P2	Legal Aspects of Corporate Crisis Management	Stephen Williger, Esq., Thompson Hine LLP	<input type="checkbox"/>
Tuesday, April 25	9:45 a.m. – 11:00 a.m.	A5	Harmonizing BC/DR – How Collaborative Recovery Brings Us Together for Total Enterprise Resiliency!	Stuart Murray, Jabil Circuits, and Aaron Callaway, Fairchild Consulting	<input type="checkbox"/>
Tuesday, April 25	9:45 a.m. – 11:00 a.m.	B3	Maximizing Millennials in BCM	Margaret Millett, MetLife and Joanna D'Aquanni, SAS	<input type="checkbox"/>
Tuesday, April 25	9:45 a.m. – 11:00 a.m.	D5	Process Maturity vs. Program Capabilities – Resilience Strategy and Operating Effectiveness (RSOE)	Dave Sarabacha, Deloitte	<input type="checkbox"/>
Tuesday, April 25	9:45 a.m. – 11:00 a.m.	E4	People: The Missing Ingredient in IT Recovery	Steve Ross, Risk Masters International	<input type="checkbox"/>
Tuesday, April 25	9:45 a.m. – 11:00 a.m.	G2	Exercise Facilitation Techniques	John Jackson, Fusion Risk Management, Moderator	<input type="checkbox"/>
Tuesday, April 25	2:00 p.m. – 3:15 p.m.	A6	You're Having a Disaster, Now What?	Tom Serio, Verizon Wireless	<input type="checkbox"/>
Tuesday, April 25	2:00 p.m. – 3:15 p.m.	A7	Setting A New Standard for Integrated IT Recovery Orchestration	John Steffen, Charter Communications and Bob Sibik, Fusion Risk Management	<input type="checkbox"/>
Tuesday, April 25	2:00 p.m. – 3:15 p.m.	C9	Major Challenges to Implementing an Effective Business Continuity (BC) Program and How to Overcome Them	Mike Janko, Goodyear Tire & Rubber Company, and Chris Summerrow, UPS	<input type="checkbox"/>
Tuesday, April 25	2:00 p.m. – 3:15 p.m.	C10	Crisis Management Simulation	Frank Shultz and Stephanie Marjoram, BC in the Cloud	<input type="checkbox"/>
Tuesday, April 25	2:00 p.m. – 3:15 p.m.	G3	The Case for Developing Organizational Resilience Capability	Mark Carroll, Income Research, Moderator	<input type="checkbox"/>
Tuesday, April 25	3:30 p.m. – 4:30 p.m.	A8	A History of Tabletops	Blaise D'Ambrosio, T. Rowe Price	<input type="checkbox"/>
Tuesday, April 25	3:30 p.m. – 4:30 p.m.	B4	How to Control the Message in Today's Connected World: Social Media and Crisis Management	Ted Brown, KETCHConsulting	<input type="checkbox"/>
Tuesday, April 25	3:30 p.m. – 4:30 p.m.	E5	Doing What Technology Can't: The Use of Risk Transfer in Managing Resilience and Cyber Risk	Dr. Nader Mehravari and David White, Axio Inc.	<input type="checkbox"/>
Tuesday, April 25	3:30 p.m. – 4:30 p.m.	D6	Executive Buy-in of Your Business Continuity Management Program	Lance Stange, Virtual Corporation, and Joel McDearmon, USAngling	<input type="checkbox"/>
Tuesday, April 25	3:30 p.m. – 4:30 p.m.	C11	Resiliency Meets New Complexities of a Hybrid World: The Need to Bring a Paradigm Shift in Business	BJ Klingenberg, IBM Global Technology Services and Vinod Kuppusamy, Sanovi, an IBM Company	<input type="checkbox"/>
<b>Day 3</b>					
Wednesday, April 26	9:00 a.m. – 10:00 a.m.	A9	Lessons Learned from the 2016 Flood in Louisiana	Bonnie Canal, The Resiliency Institute	<input type="checkbox"/>
Wednesday, April 26	9:00 a.m. – 10:00 a.m.	C12	Streamline Your Risk Assessment in Four-Steps and Learn How-To Attract BCM Investment to Your Recommendations!	Shane Mathew, DaVita Rx, and Christopher Rivera, Lootok	<input type="checkbox"/>
Wednesday, April 26	9:00 a.m. – 10:00 a.m.	D7	Measuring Preparedness and Predicting Recoverability Using Metrics and Maturity Models	Sudhir Gadepalli, Enterprise Resiliency Services	<input type="checkbox"/>
Wednesday, April 26	9:00 a.m. – 10:00 a.m.	E6	Cyber Resilience - A Comprehensive Approach to Cyber Attack Protection and Response	Allan Cytryn, Risk Masters International	<input type="checkbox"/>
Wednesday, April 26	9:00 a.m. – 10:00 a.m.	F3	The FIS Global BCMS - Centralizing a Global Program for Certification	Jim Nelson, Business Continuity Services	<input type="checkbox"/>
Wednesday, April 26	10:15 a.m. – 11:15 a.m.	C13	Innovations in Business Continuity Planning	Mark Armour, Brinks, Inc.	<input type="checkbox"/>
Wednesday, April 26	10:15 a.m. – 11:15 a.m.	D8	Third-Party BC Assessment	Victoria Kagler, T. Rowe Price	<input type="checkbox"/>
Wednesday, April 26	10:15 a.m. – 11:15 a.m.	D9	Outside the box thinking – Data Driven Decision Engine	Scott Staiton and Mitesh Shetty, Deloitte	<input type="checkbox"/>
Wednesday, April 26	10:15 a.m. – 11:15 a.m.	E7	In a Hybrid World, Automating Discovery of IT Assets Is Essential to IT Projects, Both Large and Small. Can Your Current Tools Keep Up?	James Leclair, IBM Resiliency Services	<input type="checkbox"/>
Wednesday, April 26	10:15 a.m. – 11:15 a.m.	G4	Business Resiliency Tool Insides and Outs	Phil Bigge, Ripcord Solutions, Moderator	<input type="checkbox"/>

Wednesday, April 26	1:00 p.m. – 2:00 p.m.	B5	Preparing for the Worst: Cyber Terrorism and the Human Impact	Terri Howard, FEI Behavioral Health	<input type="checkbox"/>
Wednesday, April 26	1:00 p.m. – 2:00 p.m.	B6	How to Gain Value from Public Private Partnerships to a BCM Program	Christopher Sarcletti, BMO Harris	<input type="checkbox"/>
Wednesday, April 26	1:00 p.m. – 2:00 p.m.	B7	21st Century Technology for Shared Global Resilience	Pete O’Dell, Swan Island Networks	<input type="checkbox"/>
Wednesday, April 26	1:00 p.m. – 2:00 p.m.	C14	Business Resiliency Health Index Implementation	Jeremy Adkins and Neeta Adkar, Lockheed Martin	<input type="checkbox"/>
Wednesday, April 26	1:00 p.m. – 2:00 p.m.	D10	Let's Measure Our Capability to Recover!	Michael Harding, Automotive Resources International	<input type="checkbox"/>
Wednesday, April 26	2:15 p.m. – 3:15 p.m.	P3	When Doing the Right Thing Is the Right Thing to Do: Models of Good Contingency Management Leadership	Robert C. Chandler, Ph.D., Professor of Communication, Lipscomb University	<input type="checkbox"/>
<b>Post-Conference Sessions</b>					
Wednesday, April 26 Thursday, April 27 Friday, April 28	3:30 p.m. – 5:30 p.m. 8:30 a.m. – 5:00 p.m. 8:30 a.m. – 12:00 p.m.	POST1	BCI Good Practice Guidelines Training Course (CBCI)	Presented by the Business Continuity Institute (BCI)	<input type="checkbox"/>
Thursday, April 27	8:30 a.m. – 5:00 p.m.	POST2	BCI Business Impact Analysis (BIA) Masterclass	Ted Brown, President and CEO, KETCHConsulting	<input type="checkbox"/>
Thursday, April 27 Friday, April 28	8:30 a.m. – 4:30 p.m. 8:30 a.m. – 12:00 p.m.	POST3	BCM 4000: ISO 22301 Assessor	Presented by ICOR	<input type="checkbox"/>

Updated 4/11/17